# Jim Retzlaff, CPA Senior Accounting & Finance Leader

CPA and finance and accounting leader with strong experience supporting the CEO or CFO by providing the financial information, advice, and insight to help steer the company and allow quick decision making. Manage all financial, accounting, budgeting, human resources, taxation, administration, and other activities. Create the work environment in which the company can thrive and succeed.

Obtained my CPA license with KPMG and moved to private industry holding increasingly responsible accounting and finance positions.

# **PROFESSIONAL EXPERIENCE**

### Controller

#### SRK Power Analysis Software, Remote 2021–Current

SRK is an industry leader of embedded software for intraocular lens power calculation in the ophthalmic medical device industry.

- Manage all aspects of the company, overseeing accounting, budgeting, tax, relationships with external accountants and attorneys.
- Negotiate licensing and royalty agreements with manufactures.
- Audit licensee revenue for accuracy.
- Prepare K-1 statements for partner/owners.

#### Controller

#### One Workplace, Santa Clara, CA 2018–2020

One Workplace is the largest office furniture design and sales company in North America with \$500 million annual revenue.

- Researched, designed, and implemented ASC 606 revenue recognition policy.
- Managed traditional responsibilities for A/P, A/R and general accounting.
- Consolidated subsidiaries Vantis (construction general contractor) and Pair (furniture manufacturing)
- Annual and interim audits
- Manage three direct reports and numerous indirect reports

#### Consulting

RGP Consultants, San Francisco, CA 2018

• Interim Controller at Tile, San Mateo, CA

Other Controller engagements:

- Chart Behavior, San Francisco, CA
- Clara Lending, San Francisco, CA

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### HIGHLIGHTS

Build and manage motivated teams overseeing complicated businesses

Prioritize projects in fast-paced, chaotic environments

Analyze and navigate new accounting pronouncements

Systems implementation

California CPA 78144 – Active

### SKILLS

Leadership / Team Building Accounting & General Ledger Audits / Internal & External Budgeting / Forecasting **Business Strategy** Fundraising / Venture Capital / Private Equity **Investor Relations Revenue Recognition** SaaS Accounting Financial & Statutory Reporting Technical Accounting ASC 606 / ASC 842 / ASC 718 / 409A / IFRS **SEC Filings** Federal, State, Local Tax Federal & State Registrations International operations, currency, consolidations Liaise with regulators & investors Internal Controls / SOX Human Resources NetSuite/Oracle/QuickBooks

# **EDUCATION**

B.S. Business Administration/Accounting Southern Oregon University

B.S. Psychology, University of Oregon

### **Chief Financial Officer / Controller**

#### Ardica Technologies, San Francisco, CA 2009–2017

Hired as Controller and promoted to CFO to oversee all finance, accounting and company administrative duties.

- Facilitated the funding of angel investors, venture capital, convertible debt, joint development agreements, and government funding.
- Participated with CEO in Series B and C rounds of convertible debt and D round of equity funding. Raised total funds of \$35 million.
- Worked closely with Apple Computer and Energizer Battery on strategic joint ventures.
- Managed staff responsible for accounting and finance including banking, budgeting, financial reporting, receivables and payables, general ledger, taxes, insurance, lease negotiations, vendor relations, and general office management and 401(k) administration.
- Supervised all aspects of Human Resources, healthcare benefits.

### **Previous Experience**

# Corporate Controller

Provident Funding Associates, Burlingame, CA

### **Corporate Controller**

Paperloop.com, San Francisco, CA

#### **Controller, Interim CFO** TravelSmith Outfitters, Novato, CA

### Controller

The LivePix Company, San Francisco, CA

### Senior International Auditor

Levi Strauss & Co., San Francisco, CA

### Audit Senior, Certified Public Accountant

KPMG, Sacramento & San Francisco, CA